

Prospectus

Where and When:

The Rochester Art Club 2013 Fall Art Exhibition opens to the public on Sunday, November 3, 2013, at Barnes & Noble, Monroe Avenue, Pittsford, NY 14534. The show will continue through Sunday, December 1st, with take down on Sunday, December 1st from 3 – 4 pm.

Awards:

The Best of Show award - \$100, Rochester Art Supply award - \$50 gift card, six Juror awards - \$50 each, and six Merit awards.

Sales:

All sales of paintings are to be handled by the artist. An 8% sales tax is to be collected and handled by the artist outside the premises of Barnes & Noble. You may not conduct *business* within the store per management. We are no longer able to leave a price list at the customer service desk. Interested buyers should be calling the artist directly for price information. No RAC commission is to be paid.

Eligibility:

- Entrant must be a Signature member in good standing of the RAC as of September 30, 2013.
- Associate Affiliates are eligible to enter this exhibit and must be a member in good standing of the RAC as of September 30, 2013. If you are juried in you will earn one point towards your Signature status (three points are required).

Entries:

- Pre-registration ONLY, forms must be postmarked by Saturday, October 12th.
 Forms and fees should be sent to Rochester Art Club, 1115 E. Main Street, Box 43, Rochester, NY 14609.
- Up to three entries are allowed. A non-refundable entry fee of \$8.00 per entry is required.
- There is no size restriction. However, be mindful of the limited gallery space.
- Entries must be created within the last two years and not have been shown at any previous RAC or other juried art show within Monroe County.
- All aspects of entry must be the artist's original work including subject, photography, composition, drawing and painting. Entries may not be produced in any instructional class or workshop. Two dimensional works only will be accepted into this exhibition. No diptych or triptych paintings, mechanical reproductions, photography, crafts, or computer-generated art. No nudes due to the family oriented nature of Barnes & Noble.
- Saw-tooth hangers ARE NOT allowed. All paintings must be well framed, dry, and supported by picture wire only. Please make sure that your wire ends are covered with tape to prevent unforeseen injuries to the hanging committee.
- RAC does not anticipate damage or theft; however, neither Barnes & Noble nor RAC is responsible for damage to, or loss of art works submitted for this exhibit.
- The show ends on Sunday, December 1st, with a judge's critique from 1 3 pm. Paintings should be picked up after the critique from 3 4 pm. Paintings should not be picked up earlier than the date and time indicated.

Show Rules:

- No one except the Show Chairpersons, Club President and Judge shall be present during the judging.
- Following the judging, **phone calls will be made to those entrants for whom all of their entries were accepted; therefore, called entrants do not have to come in.** The calls will be made from 2 2:30 pm. Remember, if you do not get a call, you must come to pick up your work. Pick up for work not accepted into the show will be on Saturday, November 2nd from 3:30 4:30 pm.

The Schedule:

Pre-registration deadline	Postmarked by Saturday, October 12th
Receiving	Sunday, November 3rd 9 - 10:30 am
Judging	Sunday, November 3rd 11 am - 1 pm
Hanging	Sunday, November 3rd 1:30 - 3:30 pm
Non-accepted work pick-up	Sunday, November 3rd 3:30 - 4:30 pm
Show Runs	Sunday, November 3rd - Sunday, December 1st
Reception and Awards Wednesday, November 6th, 7 - 9 pm	
Critique	Sunday, December 1st, 1 - 3 pm
Painting Pickup	Sunday, December 1st, 3 - 4 pm Right after critique

The Committee:

Chairperson: Jean K Stephens jeanthebean@frontiernet.net 624-9117

Pre-registration: Patricia Tribastone Program Cover Art: Lennie Muscarella

Show Volunteers:

Receiving Chair......Rosemary Pergolizzi.....rpergolizz@aol.com
Hanging Chair......Anne McCune.......anne.b.mccune@gmail.com
Reception Chair.....Nancy Lane......nancy@nancylanestudio.com
Take down Chair....Chris Metcalf......metcalfcris@aol.com

The Judge: Brian O'Neill, PSA

Brian O'Neill is a Signature Member of The Pastel Society of America and is proficient in a variety of media including oil, pastel, acrylic and charcoal. His work has been showcased in galleries across the United States, Canada, Japan and England. O'Neill is most noted for his floral paintings and drawings and has been an avid gardener and nature enthusiast most of his life.

Brian is a graduate of The Ani Art Academy apprenticeship program where he studied under the guidance of acclaimed realism painter Anthony Waichulis. In the spring of 2013, O'Neill joined The University of Rochester an instructor at The Memorial Art Gallery Creative Workshop where he teaches fundamental drawing and painting skills. Brian has also found success in both realism and abstract painting with his dynamic and expressive Organic Abstraction work that connects the living subject matter of his still life and figurative paintings and expresses them is a bold and innovative manner.

O'Neill's work has garnered numerous awards which include a Jurors Choice Award at the prestigious Naples Museum of Art for the Blossom 2: Art of Flowers Premier Exhibition, inclusion in the two year traveling museum exhibition of Blossom, The Pastel Journal Magazine, Top 100 Competition 2nd Place Still Life/Floral and was featured in the magazine's coverage

of the competition with a full page article and image of the winning painting (April 2011 issue), O'Neill also received an Honorable Mention in the same competition, Artists Magazine Annual Art Competition Honorable Mention, The ARC Art Renewal Center's Annual Salon Competition, The Artists Magazine On-Line All Media Competition Honorable Mention and a Finalist Award in The Art Kudos International Competition.

"My responsibility as an artist is one that asks me to create not because I want to but because I have to, I am driven to make work that is at the highest level possible and depict beauty as I feel it to be and describe that in a language that can be read by all people who view my work even if we have never met in person"—Brian O'Neill http://www.brianoneillstudio.com

Entry Fee and Pre-Registration Procedure

- A non-refundable entry fee of \$8.00 per entry is required. Make checks payable to the Rochester Art Club.
- Up to three (3) entries are allowed. Sorry, no late registrations will be accepted.
- Pre-registration forms and Entry Tags must be typed or printed legibly.
- Send the pre-registration form below with your entry fee to:

Pre-registration Form:

The Rochester Art Club, 1115 E. Main St., Box 43, Rochester, NY 14609 postmarked no later than Saturday, October 12th.

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Artist Name	Ph	one
Entry A		
Title		
Medium_	Price	amount or NFS
Entry B		
Title		
Medium_	Price	amount or NFS
Entry C		
Title		
Medium	Price_	amount or NFS

Submission of artwork indicates that you agree to the terms of this prospectus.

Entry Tags:

- Cut out each entry tag. Attach to back of painting in upper left corner. Do not send these tags in with your pre-registration.
- Please keep a record of what you have submitted to the exhibit.

Entry A	
Artist Name	
Phone	
Title of Painting	
Medium	Price
Entry B	
Artist Name	
Phone	
Title of Painting	
Medium	Price
Entry C	
Artist Name	
Phone	
Title of Painting	
Medium	Price