



**2018 RAC Fall Art Exhibition
Barnes & Noble Pittsford NY
November 4 ~ November 30, 2018**

Prospectus

Where and When:

The Rochester Art Club 2018 Fall Art Exhibition opens to the public on Sunday, November 4, 2018 at Barnes & Noble, Monroe Avenue, Pittsford, NY 14534. The show will continue through Friday, November 30, 2018 with take down on the morning of December 1, 9:00-10:30 am.

Awards:

The Best of Show award - \$100, Rochester Art Supply award - \$50 gift card, six Juror awards - \$50 each, and six Merit awards (ribbon only).

Sales:

All sales of paintings are to be handled by the artist. An 8% sales tax is to be collected and handled by the artist outside the premises of Barnes & Noble. You may not conduct business within the store per management. We are no longer able to leave a price list at the customer service desk. Interested buyers should be calling the artist directly for price information. No RAC commission is to be paid.

Eligibility:

- Entrant must be a member in good standing of the RAC as of September 30, 2018.
- Associate Affiliates are eligible to enter this exhibit and must be a member in good standing of the RAC as of September 30, 2018. If you are juried in you will earn one point towards your Signature status (three points are required).

Entries:

- **Pre-registration ONLY, forms must be postmarked by Monday, October 15th, 2018**
Forms and fees should be sent to Gabby Lodder, 9 Perriwinkle Way, Webster, NY, 14580.
- Up to three entries are allowed. A non-refundable entry fee of **\$8.00** per entry is required.

- Due to the limited hanging space at Barnes & Noble, please **submit no more than 3 pieces.**

PLEASE TAKE NOTE OF THIS CHANGE!!

- ❖ **The TOTAL width of all 3 pieces, INCLUDING framing & matting must be no more than 54 inches wide. (Examples: three 18" wide; one 24" wide plus one 30" wide; or one 54" wide, INCLUDING matting & frame)**
- ❖ **The TOTAL height of all 3 pieces, INCLUDING framing & matting must be no more than 54 inches high. (Examples: three 18" high; one 24" high plus one 30" high; or one 54" high, INCLUDING matting & frame)**

- Entries must be created within the last two years and not have been shown at any previous RAC or other juried art show within Monroe County.

- All aspects of entry must be the artist's original work including subject, photography, composition, drawing and painting. Entries may not be produced in any instructional class or workshop. Two-dimensional works only will be accepted into this exhibition. No diptych or triptych paintings, mechanical reproductions, photography, crafts, or computer-generated art. No nudes due to the family oriented nature of Barnes & Noble.

- Saw-tooth hangers ARE NOT allowed. All paintings must be well framed, dry, and supported by picture wire only. Please make sure that your wire ends are covered with tape to prevent unforeseen injuries to the hanging committee.

- RAC does not anticipate damage or theft; however, neither Barnes & Noble nor RAC is responsible for damage to, or loss of art works submitted for this exhibit.

- **The show ends on Friday, November 30, 2018. Paintings should be picked up Saturday, December 1, 2018 9:00-10:30 am. Paintings should not be picked up earlier than the date and time indicated.**

Show Rules:

- No one except the Show Chairpersons, Club President and Judge shall be present during the judging.
- Following the judging, **phone calls will be made to those entrants for whom all of their entries were accepted; therefore, called entrants do not have to come in.** The calls will be made between 2:15 and 2:45pm. Remember, if you do not get a call, **you must come to pick up your work** . Pick up for work not accepted into the show will be on Saturday, November 3 from 2:30-4:00 pm .

The Schedule:

Pre-registration deadline.....	Postmarked by Monday, October 15th
Receiving.....	Saturday, November 3 9:30 am – 11:00 am
Jurying.....	Saturday, November 3 11:15 am – 2:00 pm
Hanging.....	Saturday, November 3 2:30 pm – 5:00 pm
Non-accepted work pick-up.....	Saturday, November 3 2:30 pm – 4:00 pm
Show Runs.....	Sunday, November 4 ~ Friday, November 30
Reception and Awards.....	Wednesday, November 7th 7:00 pm – 9:00 pm
Take down & Painting Pickup..	Saturday, December 1, 9:00 am – 10:30 am

The Committee:

Co-Chairs: Laurie Maddalina ~ lmaddalinaart@gmail.com Leslie Heen ~ couleur@frontiernet.net
Pre-registration: Gabriele Lodder Program Cover Art: Lennie Muscarella

Show Volunteers:

Receiving Chair.....Laurie Maddalina Hanging Chair..... Leslie Heen

The Judge: Rick Muto

For over four decades Rick Muto has built his career as a muralist, decorative painter and fine artist located in Rochester, New York. His work can be found gracing the interiors of prominent homes, businesses and institutions throughout Upstate New York, as well as other metropolitan areas, including New York City, Washington D.C. and Palm Beach, Florida.

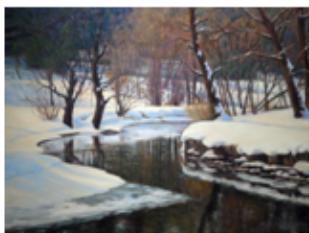
As Rick developed his career applying his skills to embellishing homes with painted decoration, he continued to apply himself as an easel painter focusing on both landscape and figurative paintings

Rick's work bridges decorative and fine art through a significant number and variety of murals employing architectural tromp l'oeil, landscape, still life, figurative and narrative genres. His ability to work with clients to bring ideas to a concrete visual statement, combined with his uncompromising attention to detail, has contributed to his growing reputation and continued success in the field of decorative art. Since 2007, Rick worked with Steinway and Sons producing grand pianos embellished with paintings and painted decoration in various styles. His work is also displayed in many private homes and collections

He has brought those same qualities and concerns to his work as a fine artist. His continued study of the landscape, and the human figure over four decades, has informed both his larger studio paintings as well as his murals.

In 2012, Rick, his wife and his daughter opened AXOM Gallery & Exhibition Space, offering a venue for regional artists to exhibit, most often, in carefully curated one person shows. Their intention for opening the gallery is not only to sell art, but to be a source for inspiration and education for others in the regional art scene.

Today, as his daughter has moved on to take a position as manager of Exhibitions at the Memorial Art Gallery, and his wife a design showroom to compliment the gallery as a resource for artful living, Rick has taken on the title of Director of Axom gallery, and continues his own work as a practicing artist.



*Heart of Winter – 30x48
oil on canvas*



*Marsh Garden- 18x15
oil on panel*



*Focal Points ~ The Epic of Bausch & Lomb 71/2ftx 21ft
Acrylic on Canvas mounted to wall*

Entry Fee and Pre-Registration Procedure

- A non-refundable entry fee of **\$8.00** per entry is required. Make checks payable to the **Rochester Art Club**.
 - Up to three (3) entries are allowed (see size guidelines above). Sorry, no late registrations will be accepted.
 - Pre-registration forms and Entry Tags must be typed or printed legibly.
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- Send the pre-registration form below with your entry fee to:
Gabby Lodder, 9 Perriwinkle Way, Webster, NY, 14580 , postmarked on or before **Monday, October 15th**. **If you have won a free entry via the Popular Vote in the RAC studios on First Fridays you may redeem it here. (please include the certificate with your registration form and payment)**

Questions? Call Nancy Lane at 585-298-1471

Pre-registration Form:

Complete and send to Gabby Lodder, 9 Perriwinkle Way, Webster, NY, 14580, with your entry fee. Note that there is a space for you to sign an agreement to have your work photographed for a DVD and possibly put on the RAC Website, should it be accepted into the show.

Artist name _____ Phone _____

Entry A

Title _____

Medium _____ Price _____ amount or NFS

Entry B

Title _____

Medium _____ Price _____ amount or NFS

Entry C

Title _____

Medium _____ Price _____ amount or NFS

I will allow my works, if accepted in the show, to be photographed for a DVD and for possible entry on the RAC website.

____ yes ____ no

Signature _____

Submission of artwork indicates that you agree to the terms of this prospectus.

Entry Tags:

- Cut out each entry tag. Attach to back of painting in upper left corner.

Do not send these tags in with your pre-registration.

- Please keep a record of what you have submitted to the exhibit.

Entry A

Artist Name _____

Phone _____

Title of Painting _____

Medium _____ Price _____

Entry B

Artist Name _____

Phone _____

Title of Painting _____

Medium _____ Price _____

Entry C

Artist Name _____

Phone _____

Title of Painting _____

Medium _____ Price _____